

Social, Cultural and Environmental impacts of Tourism

As we saw, there are many impacts of tourism on local communities. We will expand this to social, cultural and environmental impacts.

Social and Cultural impacts of Tourism:

Tourism pollution: the damaging effect that Tourism '**pollutes**' the local destination **socially** and **culturally**.

We use the term '**socio-cultural**' to describe this *social* and *cultural* impact.

Negative social and cultural impacts of Tourism

- Damage to **family** structures, ways of life and subsistence food production

This happens through:

- _____
- _____
- _____

Displacement (moving) of local people to make way (build) for:

- _____
- _____
- Nature reserves
- Historical and other attraction sites
- Other tourism development projects

Negative behaviour:

- Encouragement of certain behaviours from local people (which may affect tourists) such as:
 - _____
 - _____
 - _____ of visitors

Encouragement of **urbanization** and **migration**:

- People become more “_____” as people leave to the city or people **migrate** (移民) to tourism places.
- **Friction** and **resentment** (不满) between _____ and _____ because of **overcr** _____ **g** and lack of **access** for residents to recreational areas and facilities.
- Increase in health risks through diseases such as:
 - _____
 - _____
 - _____
 - **Influenza**
 - Sexual **dis** _____ can flourish in certain areas
 - Foreigners can bring diseases with them for which the local people have **no** _____ to (exposure)

Increase in drug abuse and prostitution:

Open antagonism (resentment) and crimes against visitors –

- People of many European tourist countries **resent** the British party traveller due to their *bad behaviour*
- Just this year there have been many deaths of British people by local people who resent or are affected by the bad behaviour.
- There are even British police working in many popular resorts around the world to *police* (v) British tourists.

Commercialization of traditional welcome and hospitality customs:

- Consider African tribes: they become essentially become an attraction for tourists. **Is this acceptable?**
- Loss of cultural identity
- Overcrowding and damage to archaeological and historical sites and monuments.

Positive impact of social-cultural factors

- May encourage attempts to **ke**_____ culture and traditions **ali**_____
- Traditional ways and goods may be restored because visitors are interested and are willing buyers of these.
- **Fes**_____ staged for visitors help to keep local cultures alive.
- May show locals _____ ways of behaviour, sophistication and open their minds

Environmental Impacts of Tourism

Negative impacts:

- Changes of land use - from _____ to _____. Problems with **irrigation** and **protection** against flooding for example
- Congestion and _____ pollution
- Contribution to worldwide **environmental** problems
- Deterioration and disturbance of the natural **ecology**
- Deterioration of archaeological, historical, architectural, and natural **si**_____.
- Impacts of _____ **traffic** (crowds of people walking and damaging the surroundings.... consider the 10 million people per year who walk around West Lake, Hangzhou)
- **Pollution** of **b**_____, lakes, rivers, and underground water
- **Visual clutter**: not nice to look at high rise hotels and crowds
- Insufficient utility service capacities – higher usage of **electricity**, **water** and **power** that may be too much for the destination to provide. This may cause ‘shortages’ and ‘blackouts’
 - Very common in many developing countries

Positive impacts on the environment by tourism

- Greater protection of specific ecosystems.
- More **control** of harmful economic activities such as **logging** and **commercial fishing**.
- Part of visitor expenditures may be **reinv**_____ in research and better conservation programs.
- Greater **under**_____ among local residents of environmental issues

Principles of Sustainable Tourism Development

1. Ecological sustainability
2. Social and cultural sustainability
3. Economic sustainability

Some solutions to the impact

- Research, planning and having a long-term strategy
- See traditions in the light of development
- Treat cultural differences with acceptance
- Education
- Emphasize the importance of treasuring the heritages
- Cultivate experts; protect the historical sites with up-to-date theory
- Balance the development and protection

Summary of Economic Benefits & Costs

Summary of Economic Benefits & Costs	
Benefits	Costs
Create jobs and incomes	Leakage
Bring new money into the economy through visitor expenditures	Requires organizational leadership with operational expenses
Diversify and stabilize rural economies	Increase demands on tax supported public services
Create jobs and incomes through	Inflate property values and the price of goods and services
Contribute to the local tax base	Require employee training
Expand the existing business trade area	Tourism can be seasonal and is affected by forces beyond the community's control

Social and cultural Benefits & Costs	
Benefits	Costs
Support community facilities that could not be supported by the local population	Attract visitors whose lifestyles and ideas conflict with those of the community
Enhance a community's sense of place	Residents will need to share local resources with outsiders
Encourage community civic involvement and pride	Result in crowding, congestion and an increase in crime
Provide opportunities for cross cultural exchange	Result in conflicts between those who benefit and those who do not benefit from tourism

Summary of Environmental Benefits & Costs	
Benefits	Costs
Foster conservation and preservation of natural, cultural and historic resources	Too many tourists can degrade the quality of important natural and historic areas in a community
Encourage community beautification and revitalization	Litter, noise and pollution may increase with tourism
	Businesses prioritizing profits over the environment can lead to many problems

Notes:

Summary of worksheet	Summary of worksheet in Chinese

In your opinion, what is the most important thing to remember?

What are the keywords from this worksheet?

English:	Chinese translation: