

| |
|--|
| <h2 style="margin: 0;">What is a 'Destination'?</h2> |
|--|

Destinations are places that attract **vi**_____ for a **tem**_____ stay and can be:

| Destination | Example: |
|-------------|-------------------|
| Continents | Asia, Europe, |
| C_____ | China, USA, UK, |
| Pr_____ | Jiangsu, |
| Ci_____ | Wuxi, |
| Vi_____ | Tongli 同里, |
| Res_____ | Sanya Yalong Bay, |

Destinations are essentially based on local **gov**_____ boundaries.

Consider that **boundaries** move and shift. They are only a human idea and not always physical. This impacts people and culture that live within boundaries and have often led to the many wars we have witnessed in history. *This provides an opportunity for tourism.*

What is an 'Attraction'?

A visitor attraction is a **fe**_____ in an area that is a **place, venue** or **focus** of **activities** and does the following things:

1. Sets out to attract visitors/day visitors from **re**_____ or **tou**_____ populations, and is managed accordingly
2. Provides a **ple**_____ experience and an enjoyable way for customers to spend their leisure time.
3. Is developed to realise this potential.
4. Is **man**_____ as an attraction, providing **sat**_____ to its customers.
5. Provides an appropriate level of facilities and **se**_____ to meet and cater to the **dem**_____, **ne**_____, and **int**_____ of its visitors.
6. May or may _____ charge an admission for entry.

| Summary of worksheet | Summary of worksheet in Chinese |
|----------------------|---------------------------------|
| | |

In your opinion, what is the most important thing to remember?

What are the keywords from this worksheet?

| English: | Chinese translation: |
|----------|----------------------|
| | |

